

## Solutions for Sustainable Infrastructure

**Pure Technologies Ltd. (“Pure”)** is a world leader in the development and application of innovative technologies for inspection, monitoring and management of physical infrastructure. From monitoring the health of large bridges and structures, to protecting water, wastewater and oil & gas pipelines, our technologies and expertise are being used around the world to help manage deterioration and reduce loss.

### Investment Highlights

- Technology leader
- Capital efficient and scalable business model
  - High gross margins; low capex requirements; recurring revenue stream
- Strong business drivers
  - Aging world-wide infrastructure
  - Regulatory pressure to deploy sustainable & environmentally sound solutions
  - Water loss, scarcity/stress in many parts of the world
- Global presence
  - Multiple world-wide project locations, branch offices and licensees

### Focused Strategy

- Continue to expand presence as a dominant international player in infrastructure asset management, technologies and service
- Focus on long-term profitability
- R&D will continue to be a key focus of the Company
  - Invest in new product and service developments and current product and service enhancements
- Acquisitions will continue to be evaluated for strategic growth in geographical areas and technology advances

### Capitalization and Ownership

52 Week Price Range	\$2.39 - \$6.00
Issued & Outstanding	49.0 million
Market Capitalization	CAD\$~160 million
Institutionally Held	50%
Directors & Officers Held	16%

### Key Financials\*

3-mths ended Sep. 30/ 11	2011	2010
Total Revenue	8,512	13,308
EBITDA	(2,403)	(235)
Net Income	(2,431)	(1,183)
Basic EPS	(0.05)	(0.03)
Wtd. Avg shares outstanding	48,860,166	42,567,427
Total Assets	117,339	96,790
Working Capital	56,002	47,115

\*expressed in thousands of CAD dollars, except for per share amounts and shares outstanding

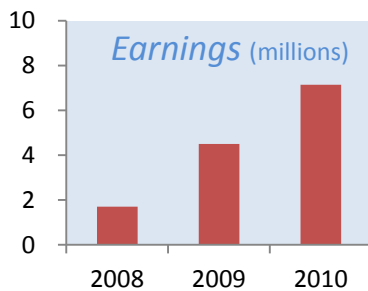
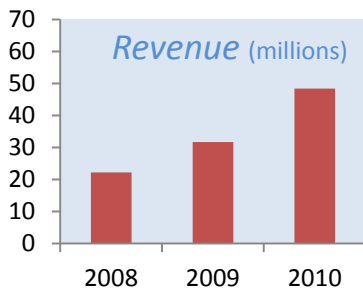
Contact Investor Relations:

[Investor.relations@puretechltd.com](mailto:Investor.relations@puretechltd.com)

403-266-6570

	Continuous Monitoring Technology	Leak Detection	Inspection / Condition Assessment	Water / Wastewater Pipelines	Oil & Gas Pipelines	Bridges, Building & Structures
SoundPrint®	✓			✓		✓
SoundPrint®AFO	✓	✓		✓	✓	✓
SmartBall®		✓	✓	✓	✓	
Sahara®		✓	✓	✓		
P-Wave® & RFTC			✓	✓		
Magnetic Flux Leakage Tools			✓	✓	✓	
PipeDiver™			✓	✓		
PureRobotics™			✓	✓		
CableScan			✓			✓

*Pure provides monitoring and surveillance of critical physical infrastructure utilizing patented and proprietary technologies. Pure has developed, and continues to develop, unique technologies primarily focused on the water and wastewater industry, bridges, buildings, parking structures and oil and gas pipelines.*



### Quarter Highlights

- Situation in Libya significantly improved; eventual payment of outstanding receivables expected
- Expanded business development activities in Asia; new contracts with major water agency and MOU signed with Philippine water utility
- Several operational milestones involving the testing of in-use, large diameter water and wastewater mains
- Significant projects completed with Australian mining and government defence force organizations
- Contract extensions with the San Diego County Water Authority and new contracts in Texas and Alaska

### Pure Technologies Ltd. Senior Management

James E. Paulson  
Chairman of the Board  
Peter O. Paulson  
CEO & Chief Technology Officer  
John F. Elliott  
President & COO  
Karen D. Keebler  
CFO

### Board of Directors

James E. Paulson  
Peter O. Paulson  
Charles W. Fischer  
Michael M. Kanovsky  
David McDermid  
Scott MacDonald

### Analyst coverage

Sara Elford, Canaccord Genuity  
Ian Tharp, CIBC World Markets  
Sarah Hughes, Cormark Securities Inc.  
Dev Bhangui, Fraser Mackenzie  
Jason Zandberg, PI Financial Corp.  
Khurram Malik, Jacob Securities  
Chris Blake, Stonecap Securities Inc.

\$000's                      9mths/11                      9mths/10

Revenue Segment	Americas	Africa	Other	Total	Americas	Africa	Other	Total
Equip. Sales	3,212	37	2,467	5,717	3,532	13,348	27	16,907
Inspection	12,670	47	4,416	17,132	6,276	17	298	6,590
Consulting	2,288	639	114	3,041	1,709	2,799	340	4,848
Monitoring / Tech. Support	2,239	281	116	2,636	1,898	876	712	3,486
<b>Total</b>	<b>20,408</b>	<b>1,004</b>	<b>7,114</b>	<b>28,526</b>	<b>13,415</b>	<b>17,039</b>	<b>1,377</b>	<b>31,831</b>

- On a year-to-date basis, total revenue from the Americas and Other markets grew by 52% and 417%, respectively, highlighting our diversification efforts